(A) at least one nonionic amphiphilic associative polyurethane corresponding to formula (I):

in which

one of the radicals  $R_1$  and  $R_2$  is an alkyl group having 8 to 18 carbons and the other group is an alkyl group having 1 to 6 carbons,

R<sub>3</sub> is a hydrocarbon radical having from 4 to 36 carbons,

 $R_4$  is chosen from hydrogen and  $C_1\text{-}C_6$  alkyl radicals,

a ranges, independently, from 90 to 600, and

b ranges from 1 to 4, and

(B) at least one anionic polymer comprising at least one fatty-chain monomer unit,

wherein the composition is in the form of a gel.

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35. (Twice Amended) A leave-in haircare gel or styling gel comprising, in a cosmetically acceptable medium:

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(A) at least one nonionic amphiphilic associative polyurethane corresponding to formula (I):

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in which

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one of the radicals  $R_1$  and  $R_2$  is an alkyl group having 8 to 18 carbons and the other group is an alkyl group having 1 to 6 carbons,

 $R_3$  is a hydrocarbon radical having from 4 to 36 carbons,  $R_4$  is chosen from hydrogen and  $C_1$ - $C_6$  alkyl radicals, a ranges, independently, from 90 to 600, and b ranges from 1 to 4, and

(B) at least one anionic polymer comprising at least one fatty-chain monomer unit,

wherein the leave-in haircare gel or styling gel is in the form of a gel.

- 36. (Twice Amended) A process of thickening a cosmetic composition comprising adding to said composition:
- (A) at least one nonionic amphiphilic associative polyurethane corresponding to formula (I):

$$R_1$$
-NH-C-(O-CH<sub>2</sub>-CH<sub>2</sub>)<sub>a</sub>-[O-C-N-R<sub>3</sub>-N-C-(O-CH<sub>2</sub>-CH<sub>2</sub>)<sub>a</sub>]<sub>b</sub>-O-C-NH-R<sub>2</sub>

in which

one of the radicals  $R_1$  and  $R_2$  is an alkyl group having 8 to 18 carbons and the other group is an alkyl group having 1 to 6 carbons,

 $R_3$  is a hydrocarbon radical having from 4 to 36 carbons,

 $R_4$  is a hydrogen atom or a  $C_1$ - $C_6$  alkyl radical,

a ranges, independently, from 90 to 600, and

b is from 1 to 4, and

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wherein (A) and (B) are added in a combined amount effective to thicken said composition, and

wherein the composition is in the form of a gel.

- 37. (Twice Amended) A process for treating hair comprising applying to said hair composition comprising, in a cosmetically acceptable medium:
- (A) at least one nonionic amphiphilic associative polyurethane corresponding to formula (I):

in which

one of the radicals  $R_1$  and  $R_2$  is an alkyl group having 8 to 18 carbons and the other group is an alkyl group having 1 to 6 carbons,

R<sub>3</sub> is a hydrocarbon radical having from 4 to 36 carbons,

 $R_4$  is chosen from hydrogen and  $C_1\text{-}C_6$  alkyl radicals,

a ranges, independently, from 90 to 600, and

b ranges from 1 to 4, and

(B) at least one anionic polymer comprising at least one fatty-chain monomer unit

and drying the hair without rinsing said composition from the hair, wherein the composition is in the form of a gel.

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